



*jens folsom*

970 227 3692  
hello@jenfolsom.com  
Fort Collins, CO  
www.jenfolsom.com

## Education

**MFA Photography**  
*Savannah College of Art and Design*

**MA Education**  
*National Polytechnic University*

**BFA Photography**  
*Arizona State University*

## Skills

- Critical Thinking
- Blended Learning
- Project Management
- LMS management
- Copy Writing & Editing
- Presentation Design
- E-Learning Design
- Microsoft Office / Google Apps
- Adobe Creative Suite

## Awards

- *Society for Photographic Educators 2017 Travel Award*
- *Microsoft Partners in Learning Innovative Educator Finalist 2012*
- *Palo Alto Council of PTAs Honorary Service Award 2014*

## Career Objective

Dedicated and accomplished Instructional Designer and educator with a proven ability to create engaging and effective eLearning and in person modules while ensuring compliance with regulatory requirements. Seeking a challenging position to contribute skills in adult learning concepts, content development, where I can utilize my expertise in organization-wide training, internal education, and role competencies to create functional, engaging instructional design.

## Work Experience

### Instructional Designer & LMS Administrator

*Cheyenne Regional Medical Center / 2023 - Present*

- Collaborated with cross-functional teams to analyze learning needs and design organization-wide training programs.
- Translated complex information into clear, concise, and appealing content using adult learning concepts and strategies.
- Utilized various authoring tools to convert instructional design deliverables into interactive eLearning modules including Articulate and Microsoft products.
- Conducted needs assessments to identify training gaps and collaborated with subject matter experts to design targeted learning solutions.
- Created instructional materials, including training manuals, job aids, and multimedia presentations, to support effective learning experiences and regulatory requirements.
- Coordinated and facilitated training sessions, workshops, and webinars for employees at all levels including weekly New Employee Orientation.
- Configured, administered, and maintained the organization-wide Learning Management System (LMS) to ensure data integrity and functionality.

### Adjunct Professor

*Front Range Community College/University of Northern Colorado 2015/2021*

As an adjunct instructor on multiple campuses,

- Curriculum development and implementation in person and in online LMS
- Careers and Academic Community Liaison
- Cross Campus Curriculum Integrations
- Faculty and Staff Mentoring
- Prepared and Presented Multi Campus Presentations
- Wrote and Procured Surveys for Data Collection and Analysis

### Licensed k-12 Visual Arts Instructor (CA & CO)

*Henry M Gunn High School 2008-2014 / Polaris Expeditionary Learning 2015-2017*

- Curriculum development and implementation in person and in online LMS
- Taught photography, graphic design, & Studio art to 100+ students a year.
- Prepared comprehensive lesson plans based on the updated curriculum from the US Department of Education.
- Created interactive presentations with the usage of relevant software
- Implemented lab activities based on scientific methodology and real life chemistry application for darkroom learning.
- Ensured class safety during the laboratory practice.
- Fostered a positive learning environment by incorporating team building activities and positive reinforcement techniques.
- Focused on ensuring social and emotional development of adolescent students; cooperated closely with the school psychologist.